

BCA | Edge

RESEARCH ► DISCOVERY ► ACTION

The interface of investment research

*The research paradigm has shifted. **BCA Edge** bridges the gap between research and decision-making through an innovative platform designed directly with, and for investment professionals.*

ELIMINATE INFORMATION OVERLOAD:

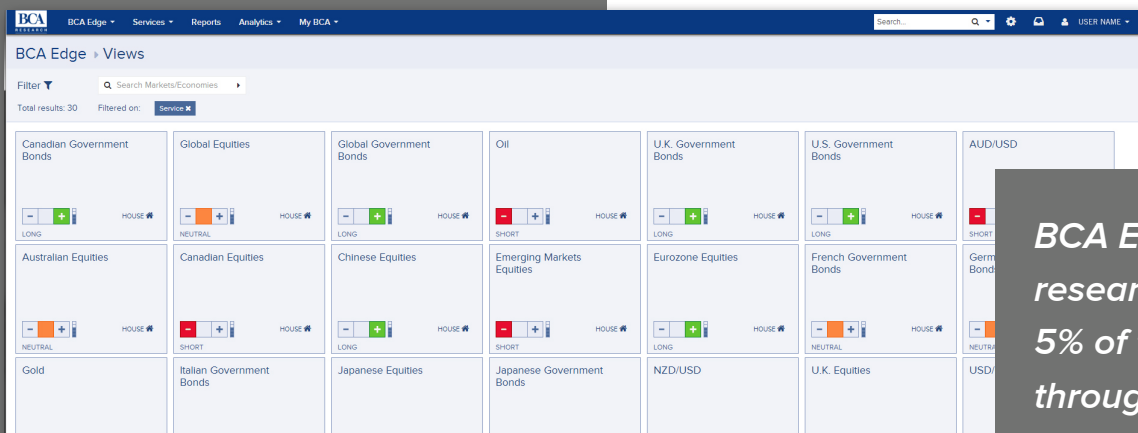
Reduce the time it takes to find answers to research questions through enhanced structure and intelligent search powered by hand-crafted deconstruction and tagging by our Strategists. Ensure you never miss relevant research content through our highly customizable Alerts Engine.

PUTTING YOU AT THE CENTER OF THE RESEARCH UNIVERSE: **BCA Edge** puts you at the center of the research universe and helps unlock value through a configurable solution that perfectly fits your investment framework. In addition, track research usage to understand trends and demonstrate value.

QUICKLY CONVERT KNOWLEDGE INTO ACTION: Visualize, customize and consume research and charts to create actionable insights with features designed to seamlessly integrate into your investment workflow.

KEY BENEFITS

- › High quality independent research on every asset class and region.
- › Personalized content interaction through customized dashboards, content streams and alerts.
- › Over 50,000 charts, 800 views, 10,000 reports, 500 recommendations and 500 themes.
- › Identify relevant and actionable research that informs investment decisions through intelligent search.
- › Use investment research within internal and external presentations to support investment proposals.
- › Understand investment recommendations in the context of their thematic drivers and market sentiment.
- › Share and collaborate around investment research content to generate ideas and debate.
- › Cloud-synced content management to improve access and recall.
- › Access your investment research on the road via mobile or tablet.
- › Track usage to understand trends and demonstrate value to investors and regulators.



BCA Edge users find the research they need in 5% of the time it takes through other platforms.

*Contact one of our dedicated digital specialists to request a personalized demo and discover how **BCA Edge** can improve your investment decision-making.*