

Turn Geopolitical Uncertainty into Market Conviction

GeoMacro is the new macro.

In a world where politics, policy, and geopolitics increasingly shape market outcomes, investors need a framework that connects geopolitical reality to portfolio decisions.

- TACTICAL RISKS & OPPORTUNITIES
- CYCLICAL TRENDS
- SECULAR THEMES

The GeoMacro Edge:



PROPRIETARY GEOPOLITICAL FRAMEWORK

Move beyond political commentary.

Applies a constraints-based framework to evaluate what policymakers and political actors can realistically do — not simply what they say they want to do. By connecting geopolitics, policy, macro, and markets, the framework helps investors identify what markets may be mispricing.



STRUCTURED SCENARIOS, NOT OPINIONS

Replace uncertainty with probability-weighted conviction.

Provides explicit scenarios, likelihoods, timelines, and portfolio implications to help investors size positions, manage risk, and act with greater confidence.



FROM MISPRICING TO POSITIONING

Identify opportunities before consensus catches up.

Identifies gaps between political reality and market expectations, translating them into positioning implications across asset classes, regions, sectors, and themes.

Meet the Strategists



MARKO PAPIC

Chief Investment Strategist & Head of GeoMacro



MATT GERTKEN

Head of GeoMacro



JESSE KURI

Strategist
Geopolitics, US Politics



KATIA SHTRIVENSKY

Strategist
Geopolitics



YUSHU MA

Strategist
Geopolitics & US Politics

What Clients Value Most

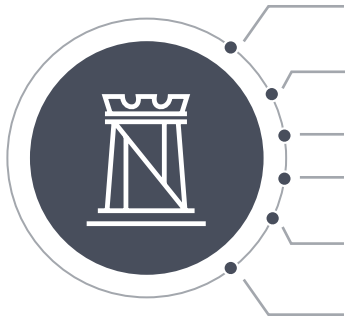
Earlier Insight

Scenario-Based
Conviction

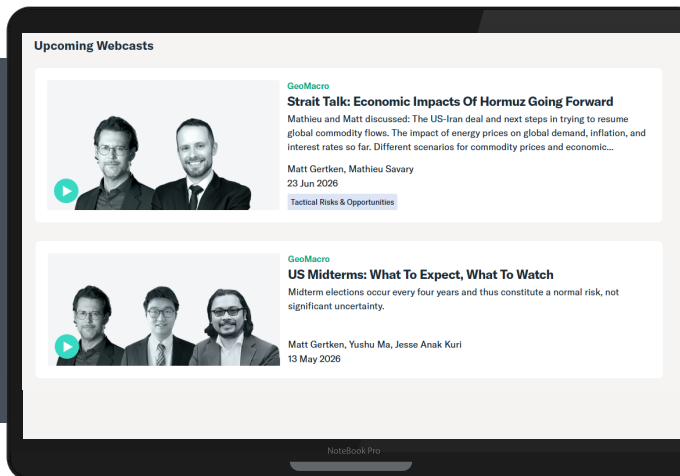
Actionable
Positioning



WHAT YOU RECEIVE



- Probability-weighted scenarios and market implications
- Actionable positioning guidance across markets
- Geopolitical risk and mispricing analysis
- Timely insight on market-moving political events
- Investment conclusions drawn from geopolitical developments
- Direct access to GeoMacro strategists



Once you experience BCA, the standard changes.

For more than **75 years**, **BCA** has helped institutional investors navigate macro complexity with independent research, connected market insights and strategist expertise.

2,000+ Institutional Clients

60+ Researchers & Strategists

No banking, trading, or asset management conflicts

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