



The Daily Macro Briefing Platform for Sharper Market Conversations

Concise macro insight that cuts through daily noise, helping investment professionals stay current on what matters in markets, why it matters, and how to discuss it with clarity — without spending hours reading research.

WHY ESSENTIALS?

- Stay informed & focus on what matters
- Track fast-moving markets & decode the implications
- Bring clarity to every market conversation

The Essentials Edge:



DAILY PREPAREDNESS

Start each day with a clear macro perspective.

Daily Insights cuts through market noise with a concise briefing on the developments investors need to understand before the day begins.



LIVE STRATEGIST PERSPECTIVE

Hear BCA's thinking as markets evolve.

BCA Live gives clients daily access to BCA's global team of strategists, bringing timely discussion and perspective to the market issues shaping the day.



SIGNAL CLARITY

Connect today's developments to the bigger picture.

Global Market Outlook and thematic reports help investors understand the broader forces driving economies, markets, and investment decisions.

Meet the Strategists



DOUG PETA

Head of Essentials



MATHIEU SAVARY

Head of Fixed Income, Commodities & Currencies



FELIX VEZINA-POIRIER

Chief Strategist

“Every day, we identify the developments that matter most to investors and distill them into clear, actionable insight that can be consumed in minutes.”

- Felix Vezina-Poirier
Chief Strategist

What Clients Value Most

Save Time

Build Confidence

Bring Clarity

Stay Consistent



WHAT YOU RECEIVE



Daily Insights: a concise daily macro briefing designed to be read in minutes

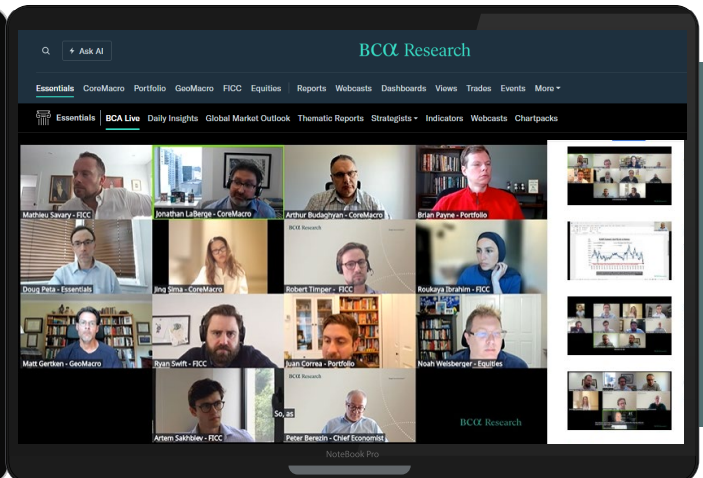
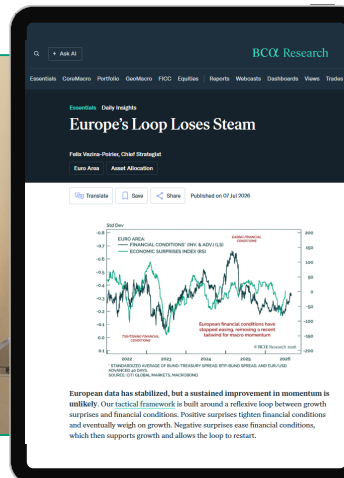
BCA Live: daily livestream discussions with BCA strategists

Global Market Outlook and Thematic Reports: provide monthly macro perspective and deeper market context

Key market developments and investment implications

Clear, discussion-ready macro talking points

Independent strategist insight across markets and economies



Once you experience **BCA**, the standard changes.

For more than **75 years**, **BCA** has helped institutional investors navigate macro complexity with independent research, connected market insights and strategist expertise.

2,000+ Institutional Clients

60+ Researchers & Strategists

No banking, trading, or asset management conflicts

TO LEARN MORE:

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