



Macro Conviction, Translated into Equity Positioning

Equities translates macro, fundamental, and quantitative analysis into actionable equity views, helping investors identify what is priced, what is mispriced, and how to position across sectors, factors, styles, themes, and baskets.

WHY EQUITIES?

- Bridge the gap between macro research and stock-level analysis
- Connect macro regimes, fundamentals, valuation, & quant signals
- Turn insight into timely equity calls

The Equities Edge:



MACRO-TO-EQUITY TRANSLATION

Connect macro insight to equity decisions.

Equities links changing macro conditions to sector, factor, style, and thematic equity implications, helping investors understand where the market is vulnerable, resilient, or mispriced.



EVIDENCE-BASED CONVICTION

Identify what is priced, mispriced, or overlooked.

A dedicated equities research team combines macro, fundamental, and quantitative evidence to distinguish consensus views from genuine opportunities and risks.



ACTIONABLE EQUITY BASKETS

Turn conviction into implementable equity views.

BCA's equity baskets help investors track, test, and express differentiated views across macro, quant, fundamental, and thematic opportunities.

Meet the Strategist



NOAH WEISBERGER

Head of Equities

“Macroeconomics matter everywhere and always. The challenge is translating macro concerns, risks, and outlooks into timely, actionable equity decisions. My goal is to help investors close that gap by anticipating turning points, managing risk, and focusing on what truly drives equity markets.”

- Noah Weisberger, Head of Equities

What Clients Value Most

Macro-Aware Equity Positioning

Clearer View of Mispricing

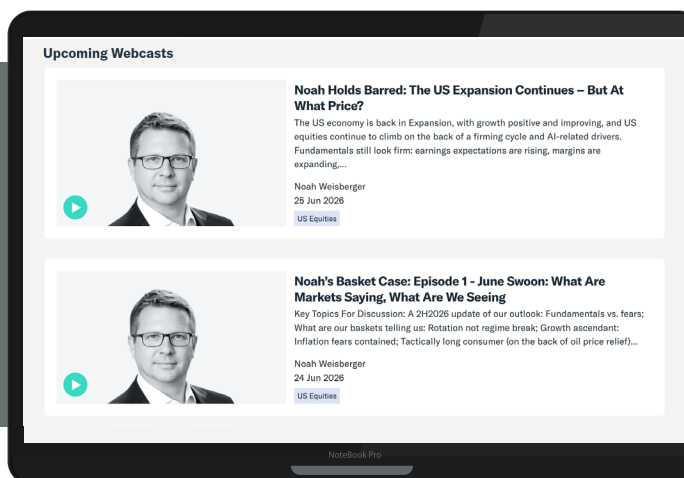
Actionable Equity Baskets



WHAT YOU RECEIVE



- US equity strategy across sectors, factors, styles, and themes
- Macro-aware sector and factor positioning views
- Fundamental and quantitative analysis tied to the equity market outlook
- Thematic and tactical equity baskets
- Views on what is priced, mispriced, or overlooked in equities
- Timely updates on sector rotation, factor reversals, valuation, earnings, and macro regime shifts
- Independent strategist insight and client access



Once you experience BCA, the standard changes.

For more than **75 years**, **BCA** has helped institutional investors navigate macro complexity with independent research, connected market insights and strategist expertise.

2,000+ Institutional Clients

60+ Researchers & Strategists

No banking, trading, or asset management conflicts

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