

BCA Analytics unlocks the value of BCA's analytical research, supporting discovery, idea generation and seamless workflow integration through charts and indicators.

## **UNLOCK OUR ANALYTICAL EXPERTISE:**

Understand the markets through an innovative application that puts you in control of our charts.

**BUILD UPON OUR INSIGHTS:** Leverage over 65 years of globally renowned experience in data analysis to help you get closer to your objectives faster.

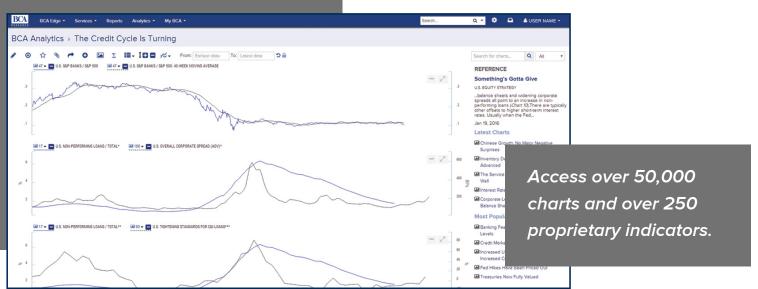
## CONVERT KNOWLEDGE INTO ACTION:

Quickly visualize and customize research and charts to create actionable insights with features designed to seamlessly integrate into your investment workflow.

**WORKFLOW INTEGRATION:** Build real-time custom chart libraries on core areas of interest that can be tracked over time and directly use our charts to create compelling presentations.

## **KEY BENEFITS**

- > Quickly understand the research context for charts.
- Build personalized real-time chart libraries and chartbooks.
- > Powerful search engine to quickly discover relevant data points and charts from our repository of over 50,000 charts to support investment themes and ideas.
- Combine BCA's top down themes with the most accurate earnings and revenues forecasts for U.S. equities from Estimize, to develop new trade ideas and manage risk.
- Customize charts by adding/removing datasets, adding annotations and changing the look and feel to fit your corporate brand.
- > Use investment research within internal and external presentations to support investment proposals.
- > Track chart stories and data over time through a dedicated alerting engine.
- > Effectively maintain and quickly access a repository of relevant charts.
- > Effectively utilize investment research in regular asset allocation, and/or investment meetings.
- > Share and collaborate around investment research content to generate ideas and debate.



Contact one of our dedicated digital specialists to request a personalized demo and discover how BCA Analytics can improve your investment decision-making.

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